

Paul A. Argenti



Biography

Professor Paul A. Argenti has taught management, corporate responsibility, corporate communication, and healthcare management starting in 1977 at the Harvard Business School, from 1979-81 at the Columbia Business School, and since 1981 as a faculty member at Dartmouth's Tuck School of Business. He has also taught as a visiting professor at the International University of Japan, the Helsinki School of Economics, Erasmus University in the Netherlands, and Singapore Management University. He currently serves as Faculty Director for Tuck's Leadership and Strategic Impact Program.

Professor Argenti's textbook, *Corporate Communication, Eighth Edition*, will be published through McGraw-Hill/Irwin in 2021. He is also the author of *Corporate Responsibility*, which focuses on corporate values, shared value, corporate character, and the purpose of the corporation in modern society. Argenti co-authored (with Courtney Barnes) *Digital Strategies for Powerful Corporate Communication*, published by McGraw-Hill in 2009. Some of his other books include: *Strategic Corporate Communication*, published in 2007 by McGraw-Hill, *The Power of Corporate Communication* (co-authored with UCLA's Janis Forman), published by McGraw-Hill, and *The Fast Forward MBA Pocket Reference* (several editions), released through Wiley. Professor Argenti has written numerous articles for academic publications and practitioner journals such as *Harvard Business Review*, *California Management Review*, and *Sloan Management Review*. Professor Argenti also blogs regularly for publications such as *Harvard Business Review*, the *Washington Post*, and *US News & World Report* and appears frequently on radio (NPR and APM) and television (CNBC, CNN) commenting on topics related to management, communications, reputation, and corporate responsibility.

Professor Argenti is a Fulbright Scholar and a winner of the Pathfinder Award in 2007 from the Institute for Public Relations for the excellence of his research over a long career. The Ethisphere Institute has also listed him as one of the most influential people in Business Ethics. He served on an advisory board to the President of the World Bank for five years and the Board of Trustees for the Ethisphere Institute. He has also served on advisory boards to CEOs globally for a variety of companies. Finally, he has consulted, run training programs in communication, and coached executives at hundreds of organizations globally over the last three decades including John Deere, The Central Bank of Turkey, Mitsui, Novartis, and Shell. You can follow Professor Argenti on twitter at www.twitter.com/paulargenti.

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