

# Gillian Doyle



Gillian Doyle is Professor of Media Economics at the University of Glasgow, based in the Centre for Cultural Policy Research (CCPR), where she directs Glasgow's MSc in Media Management. Her research on media economics and policy and on the impact of digitization has been translated and published in several languages. Its excellence has been recognized through prizes including the "Journal of Media Economics Honor Award" (2021) and the "European Media Management Association Award for Outstanding Contribution to Scholarship". She is a former president of the Association for Cultural Economics International (ACEI). A member of the European Expert Network on Culture and Audiovisual (EENCA), Gillian has carried out, supervised, and contributed to a number of studies on media economics and media policy funded by bodies including the UK Research Councils, the European Commission, the Organization for Economic Cooperation and Development (OECD) and the Council of Europe. She was a member of the Future of Media Commission in Ireland which reported in 2022. Gillian Doyle is currently a co-Investigator for the AHRC-funded Creative Industries Policy & Evidence Centre (PEC) (2018-2023) led by innovation foundation NESTA. She was principal investigator on Television Production in Transition (2017-2020), a major project funded by the UK Economic & Social Research Council that examined crucial transformations in the structure of ownership of the television production sector.

## Selected Publications

- Doyle, G., Paterson, R., & Barr, K. (2021). *Television production in transition: Independence, scale, sustainability and the digital challenge*. Cham: Springer Nature.
- Doyle, G. (2019). Public policy, independent television production and the digital challenge. *Journal of Digital Media & Policy*, 10(2), 145-162.
- Doyle, G. (2018). Television and the development of the data economy: Data analysis, power and the public interest. *International Journal of Digital Television*, 9(1), 53-68.
- Doyle, G. (2016). Digitization and changing windowing strategies in the television industry: Negotiating new windows on the world. *Television & New media*, 17(7), 629-645.
- Doyle, G. (2016). Resistance of channels: Television distribution in the multiplatform era. *Telematics and Informatics*, 33(2), 693-702.
- Doyle, G. (2015). Multi-platform media and the miracle of the loaves and fishes. *Journal of Media Business Studies*, 12(1), 49-65.
- Doyle, G. (2015). *Rise and fall of the UK Film Council*. Edinburgh: Edinburgh University Press.
- Doyle, G. (2013). *Understanding media economics*. London: Sage.

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